

Morgan, Lewis & Bockius LLP  
3300 Hillview Avenue  
Palo Alto, California 94304-1203  
TEL: 650.493.4935  
FAX: 650.493.5556  
www.morganlewis.com

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**COMMENTS**

U.S. Patent Application No. 09/350,983  
Filed: July 9, 1999  
Title: METHOD, SYSTEM AND BUSINESS MODEL FOR A BUYER'S AUCTION WITH NEAR PERFECT INFORMATION USING THE INTERNET  
Our Ref.: 61747-5000 (formerly 052910-0002)

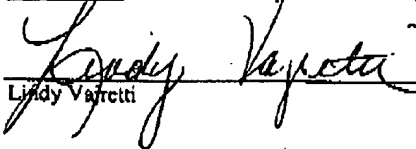
**OFFICIAL FILING**

Transmitted herewith for filing:

1. Transmittal of Revocation and Power of Attorney; and
2. Executed Revocation and Power of Attorney.

**CERTIFICATION OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. 1.8(a)**

I hereby certify that this paper is being filed with the United States Patent and Trademark Office by facsimile transmission on July 1, 2004 to facsimile telephone number (703) 872-9306.

  
Lindy Varretti

July 1, 2004  
Date

By Facsimile (703) 872-9306

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JUL 01 2004

OFFICIAL

Application of: Porat et al.

Confirmation No.: 9089

Application No.: 09/350,983

Art Unit: 3624

Filed: July 9, 1999

Examiner: Jagdish Patel

For: METHOD, SYSTEM AND BUSINESS  
MODEL FOR A BUYER'S AUCTION  
WITH NEAR PERFECT INFORMATION  
USING THE INTERNETAttorney Docket No.: 61747-5000 US  
(formerly 052910-0002)TRANSMITTAL OF REVOCATION AND POWER OF ATTORNEYCommissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants' representative encloses herewith a Revocation and Power of Attorney for the above-noted application. Applicants' attorney requests that the Power of Attorney be accepted and made of record.

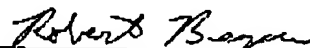
Future correspondence should be forwarded to:

Robert Beyers, Ph.D.  
MORGAN, LEWIS & BOCKIUS LLP  
3300 Hillview Ave.  
Palo Alto, CA 94304

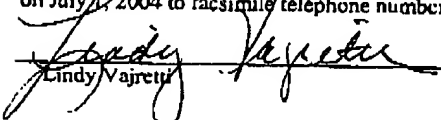
No fee is believed owed with this submission. The Commissioner is authorized to charge any fees associated with this communication to our deposit account number 50-0310. A copy of this sheet is enclosed for such purpose.

Respectfully submitted,

Date July 1, 2004

Robert Beyers, Ph.D. Reg. No. 46,552  
MORGAN, LEWIS & BOCKIUS LLP  
3300 Hillview Ave.  
Palo Alto, California 94304  
(650) 493-4935CERTIFICATION OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. 1.8(a)

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Lindy Vajreth7-1-04  
Date

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650 493 5556 TO 181644NO. 7278 P. 2<sup>nd</sup>

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Marc Porat

Serial No.: 09/350,983

Filed: July 9, 1999

For: Method, System And Business  
Model For A Buyer's Auction  
With Near Perfect Information  
Using The Internet

Attorney Docket No: 61747-5000-US

REVOCATION AND POWER OF ATTORNEY

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

S I R:

Perfect Commerce, Inc., owner of the entire right, title and interest in, to and under the inventions listed in the above application hereby revokes all previous powers of attorney and appoints Morgan, Lewis & Bockius LLP, customer no. 24341, and each of them, its attorneys, to prosecute these matters, and to transact all business in the Patent and Trademark Office connected therewith, said appointment to be to the exclusion of the inventors and their attorney(s) in accordance with the provisions of 37 C.F.R. 3.71, provided that, if any one of these attorneys ceases being affiliated with the law firm of Morgan, Lewis & Bockius LLP as partner, counsel, or employee, then the appointment of that attorney and all powers derived therefrom shall terminate on the date such attorney ceases being so affiliated.

Please direct all future correspondence to Customer Number 24341, Morgan, Lewis & Bockius LLP, located at 3300 Hillview Avenue, Palo Alto, California 94304, and direct all telephone calls to Morgan, Lewis & Bockius LLP at (650) 493-4935.

Date: 6/17/04

Assignee: Perfect Commerce, Inc.  
Signature: [Signature]  
Typed Name: Edward N. Foster  
Position/Title: VP and General Counsel  
Address: 1860 Embarcadero Road Suite 5050 Palo Alto, CA 94303  
850 NW Chipman Rd. Suite 5050 Lee's Summit, MO 64063

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